

Historic, Archive Document

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Roses Purchased During Fall, 1928,
and Covered by This In-
surance Policy

Full Value Insurance

John 1928 Oct
Policy

ON

NEW BRUNSWICK
ROSES

WHEN PLANTED ACCORD-
ING TO INSTRUCTIONS
HEREIN, DURING FALL, 1928,

By

Accepted—

Please return this Policy for our signature.

A Serious Effort

to convince all rose lovers that substantial success with New Brunswick Roses may be obtained by Fall planting.

Most rose enthusiasts are fast learning of these advantages, which professional growers have known for many years.

Plant your roses this Fall with the backing of this insurance policy and see for yourself just how much better are the results.

New Brunswick Nurseries

FRED D. OSMAN, Prop.

Lincoln Highway

::

New Brunswick, N. J.

In consideration of the purchase of roses for Fall planting by the party named on cover of policy and under the conditions named below does insure for their full value by replacement with bushes of equal or greater value all rose bushes so purchased that do not live and grow during the Spring of 1929.

Conditions of Purchase

1. All roses covered by this policy shall be ordered from this company before November 1, 1928.
2. Payment for these bushes shall be made at time order is given or upon delivery of goods.
3. This policy covers only roses purchased from us at regular or special retail prices advertised in any of our retail literature.

Conditions of Planting

Select a fertile piece of ground, well drained, and with sun for at least half the day.

Spade up the ground for the roses thoroughly, 18-24" deep; have the ground fine and without lumps.

Mix a liberal supply of well-rotted Cow Manure or Pulverized Sheep Manure with the soil, doing this thoroughly.

On receiving your rose bushes plant them promptly.

Sprinkle the roots or soak them in water for a few hours and, before planting, cut off with a sharp knife any broken roots or branches.

Dig a hole large enough to receive the roots spread out and deep enough to allow the branching point where it joins the root to be about two inches below the level of the ground.

After placing the rose bush in the hole with roots well spread, fill in with fine dirt first and spread evenly around roots, shaking the plant up and down lightly to distribute the soil thoroughly among the roots.

After dirt is level with the ground, press firmly with foot close to the bush, and after having the soil firm pour on enough water to fill the hole and let it soak in for a minute or two.

Varieties Sold Out in Our Dormant Bushes Since Our Catalog Was Issued

*Please cross these varieties from Catalog before ordering.
This will save confusion in your selection.*

Hybrid Teas and Teas

Duchess of Wellington
*Eldorado
*Kaiserin A. Victoria
Killarney White
*La France
Lady Hillingdon
*Mme. Alex. Dreux
Mme. B. Job
Mrs. A. Riccardo
*Mrs. Charles Bell
*Miss L. Armour
*Ophelia
*Padre
*Prince Charming
*Sen. Mascaraud
*Souvenir de Claudius Pernet
Willowmere

Hybrid Perpetuals and Miscellaneous Roses

General Jack

Polyanthas

Clothilde Soupert

Hardy Climbers

CL. AMERICAN BEAUTY

Dr. Huey

Emily Gray

*Silver Moon

*Star of Persia

Due to an unusual demand last Fall for New Brunswick Roses, our supply for Spring is limited and we urge your early reservation so that we may not disappoint.

No Dormant Roses will be sold after April 15th this year.

For the best results to our customers and, therefore, to our best interests, we will withdraw all *Dormant Roses* from sale on this date.

In their place we will offer Roses *established* in pots. These roses were potted in February and March and are kept in cold frames until they have started to grow naturally (not forced). Our prices for these roses will be the same as in catalog for Dormant Roses.

Transportation by Express to be paid by the customer.

It would be better, however, in ordering to mention alternative varieties or ask for our selection which can be made in a full assortment of colors and blooms.

Cordially yours,

FRED D. OSMAN, Prop.

*These varieties will be available in Potted Roses after April 15th. Please order at same time with your dormant roses to insure delivery at proper time.

NEW BRUNSWICK NURSERIES

NEW BRUNSWICK, N. J.

DELIVER TO.....

ADDRESS.....

CITY.....

EXPRESS OFFICE.....

NOTE—Your remittance may be figured according to prices given in booklet;
all prices for dormant Roses of all varieties include packing and
transportation charges. Transportation charges for Potted Roses are
paid by customer.

Shall we substitute if necessary?

QUANTITY

ARTICLE

PRICE

AMOUNT



Our Business Policy

1. We pledge our best efforts at all times and in all ways to grow and to supply to our customers the best quality of Nursery stock possible. Customers should realize that success depends, not only upon this stock, but also upon planting, care and weather, over which we have no control.

2. Our prices are as low as the cost of growing quality stock will permit.

3. The greater volume of our business is received through the mails and, like other "mail-order businesses," our terms are Cash with order unless by special credit arrangement.

4. We guarantee our Products to be of first quality, healthy and true to name when delivered. Any stock not meeting this guarantee will be replaced without charge by stock of same kind and quality, or of equal value, upon immediate notification thereon. We are responsible for such errors only to the amount originally paid.

5. If any stock sold by us should not live and grow during the first year after planting, through causes other than neglect, abuse or the weather, we agree to share such losses with our customers by replacing such stock of the same kind and quality, or of equal value, at one-half the original price paid, providing the stock has been paid for in accordance with our terms. Failure of spring planting must be reported on or before July 1st and of fall planting on or before May 1st.

6. Acceptance of goods sold by us indicates acceptance of these conditions.

FRED D. OSMAN, Prop.

Then add a trowel full of Rose Food around the bush and enough more soil to form a slight mound, but do not press this dirt firmly, for this is the mulching which retains the moisture. Water twice a week during dry weather.

Fall-planted bushes should be moulded with dirt 12" to 18" high, covering the branches as much as possible. This should be done just before the ground freezes hard.

After the ground freezes, cover this dirt with leaves, which protect against the alternate freezing and thawing that does more damage than continuous freeze.

Conditions Insuring You Against Loss

In Spring, after ground has thawed, remove the mounded soil and cut back all brown or dead wood and then cut back all remaining branches 4" to 6" from the ground, always with a sharp tool which gives a clean cut.

When this is done there is usually some of the branches left that are green, even below the level of the ground, and from these green canes will sprout the new branches that make the bush and flowers for the coming year.

If any questionable bushes do not show any growth by April 20th, send us this policy, with a notation of those varieties that have died, and we will replace without question during the following Fall or Spring.

An earlier replacement is impractical because dormant roses are sprouted by that time and the best results cannot be obtained by such late planting.

FRED D. OSMAN, Prop.

A Popular Collection of

12 Climbing Roses

This collection is, in our opinion, hardy in all sections, and we offer the entire collection of large two-year No. 1 Plants.

12 Climbers for \$6.00

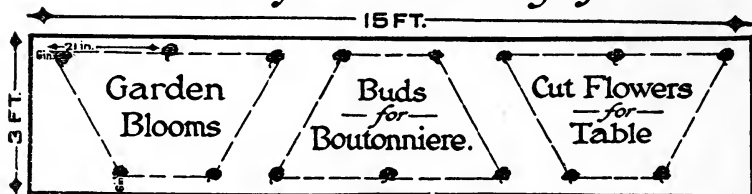
Transportation Paid and Delivery Guaranteed

American Pillar, cherry pink	Gardenia, yellow
Aviator Bleriot, sulphur yellow	Heart of Gold, red-yellow center
Christine Wright, dark pink	Hiawatha, cherry pink
Dr. Van Fleet, blush	Mary Wallace, large rich pink
Dorothy Perkins, pink	Paul's Scarlet, red
Excelsia, red	Tausendschoen, pink

This is the Opportunity for You to Try Fall Planting at a Reasonable
Cost and Without Loss

The "Three Fifteen" Rose Bed

A Triple-service Selection
that you will enjoy.



Fifteen Rose Bushes of three varieties planted as per plan will give you a worth-while showing and serve you in these three ways:

1. Five Bushes of one variety will give you Buds for Boutonniers.
2. Five Bushes of one variety will furnish Flowers for the Table.
3. Five Bushes will supply a showing in the Rose Beds continuously.

Simply give us the following information:

1. Is your soil sandy, clay or loam?
2. Is your winter temperature warm, temperate or very cold?
3. What three colors do you prefer, red, white, pink or yellow?

We will make a selection from our first quality bushes of Ever-blooming varieties that will meet all of your conditions and in addition give you this three-way enjoyment at the moderate cost of \$10.00.

Fifteen Everblooming Rose Bushes for \$10.00

***Transportation Prepaid and Delivery Guaranteed
One or more groups may be ordered at this rate***

NOTE—Where the names of the varieties are especially desired, please specify and one tag will be placed on each variety. If any variation from the Three Fifteen offer or specific varieties are desired, please consult our regular catalog for prices.

If you do not have our catalog, we will be glad to send one on request